



**Central Regional Meeting of the American Chemical Society
Dayton, OH June 16-18, 2010**

Hosted by the Dayton Section of the American Chemical Society

Dear Marketing Manager:

Do you feel that your company or institution would benefit from more exposure to chemists, biochemists, materials engineers and/or science educators in the Mid-West?

Does your company specialize in any of the following products or services?

Analytical Instruments	Computer Software	Textbooks
Laboratory Equipment	Chemicals/Biochemicals	Laboratory Supplies
Environmental Control	Educational supplies	Analytical services
Database Services	Chromatography Instruments	Spectroscopy Instruments
Microscopes	Specialized Materials	System Automation

Then you should be an exhibitor at CeRMACS 2010! At this Central Regional Meeting of the American Chemical Society, we expect 700-1,000 attendees, composed of chemists, biochemists, materials engineers, and educators from government labs, public schools, colleges and universities, companies, and clinical labs. We have an excellent and diverse program that should attract a large number of attendees.

We realize that the state of our economy may force you to limit how many meetings you will exhibit at, and so we have planned the Exhibit Show for CeRMACS 2010 to maximize your effectiveness in exposing your company to meeting attendees at a reasonable cost. In order to ensure the success and maximize the impact of your exhibit:

- The room allocated for the exhibits will be located on the same floor as most of the meeting rooms to assure traffic through the exhibits.
- A discount is offered to those who reserve their space by January 1, 2010. We only have space for a maximum of 30 vendors.
- Coffee breaks and many of the Poster Sessions will be located in the Exhibit Area to draw meeting attendees to your booth.

Please review the enclosed invitation to Exhibit at CeRMACS 2010 and send us an email if you have questions. In addition to benefiting your company, your participation will help make this the best CeRMACS meeting ever! To receive your Exhibitor Application and Information, please e-mail one of the committee members.

Sincerely,

Pam Lloyd (Pamela.lloyd@wpafb.af.mil)

Kristi Singh (Kristi.singh@wpafb.af.mil)

Exhibits Committee, CeRMACS 2010

P.S. Don't hesitate! Register early in order to take advantage of the discount and to guarantee a good location for your exhibit!